

# Appointment of Trustee



**Alder Hey**   
CHILDREN'S CHARITY

# Welcome from our Chair

Dear Candidate

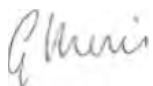
I would like to personally thank you for your interest in becoming a trustee at Alder Hey Children's Charity. I became Chair in 2019 and, since then, I have had the privilege of being part of an effective and engaged Board. Our purpose, as our name suggests, is to support this world leading hospital to achieve its vision of building a brighter future for children and young people, by working closely with the Trust whilst remaining an independent Charity.

Whilst the NHS funds routine care and equipment costs for our hospital, it is the Charity that spearheads appeals to attract additional funds to buy the latest cutting-edge equipment, to help build world class facilities, to fund breakthrough research and innovation and to bring 'magic' to the children and families we serve.

We have a great team of Trustees who work on the Committees and Board well together and who I feel very proud and lucky to Chair. Now we are looking for three new trustees who will help us go further on our journey. My fellow trustees and I are committed to increasing the diversity of our Board and our teams. We are therefore welcoming applications from a wide range of people with outstanding skills which represent our diverse communities across the North West of England and who embody our Charity values - Courage, Together, Passion & Magic. In addition, having reviewed the skills mix of our current Board, we would particularly welcome applications from individuals who have experience in HR practice, in digital systems or marketing, or who have been a recent patient at the hospital.

I am very proud to be Chair and since I took up the role I have witnessed the enormous dedication and skill of the teams at the Trust and the Charity who contribute to make it the extraordinary place it is. In our CEO, Fiona Ashcroft, we found a superb leader who has moulded together an excellent team which has given financial stability to the Charity and allowed us to fund even more projects for our colleagues in the Trust. The incredible and life changing work that goes on at Alder Hey means that I have personally found my role here very rewarding.

As you will see from the coming pages, this is an exciting organisation to be a part of and I'm delighted that you would like to lend your help and support.



**Graham Morris OBE, Chair**  
Alder Hey Children's Charity



# A message from the Chief Executive of Alder Hey NHS Foundation Trust

I am delighted you are interested in becoming a Trustee for Alder Hey Children's Charity and in joining the Alder Hey family.

We are immensely proud that Alder Hey is recognised as a centre of excellence for improving children and young people's health locally and internationally. Through our unique state-of-the-art Alder Hey in the Park and Children's Health Campus we have brought together on-site clinicians, Academic Institutes and Industry Partners in life sciences to tackle the 'big' problems facing children and are already implementing ambitious plans to be a global leader in digital health and innovation, support visionary inventors of new technology and procedures in life sciences, all to improve care and save children and young people's lives.

Our approach is driven through working in partnership, with the University of Liverpool, Liverpool John Moores University, Edge Hill University, The University of Central Lancashire, Liverpool City Council and, of course, our Alder Hey Children's Charity with which we enjoy an excellent, transparent and cooperative relationship.

Working with the Charity we have been able to implement and build critical projects like The Institute in the Park, our Education and Research facility built alongside our hospital, The Alder Centre, our unique service offering bereavement care and education to anyone affected by the death of a child, and most recently our new Mental Health and Community Hub which will help ensure our most vulnerable young people are seen at a time when they need us most. The charity is also critical to the creation of our new Surgical Neonatal Unit coming in 2024, a first of its kind in the UK.

Together we are making a significant difference to children and young people in the North West, across the country and around the globe and we are delighted that you want to be part of that journey.



**Louise Shepherd CBE**  
Chief Executive  
Alder Hey NHS Foundation Trust



*Our Christmas PJs are a huge hit with the general public and Alder Hey families.*

## Alder Hey's pioneering history

Founded in 1914, Alder Hey Children's Hospital has led the way in paediatric healthcare, from the early use of penicillin in children, to establishing the first neonatal surgery unit in the UK in 1953.

As one of the busiest children's hospitals in Europe, we are committed to continuing to provide the very best in pioneering treatment in a friendly and reassuring atmosphere, at some of the most difficult times for our patients and their families. We treat everything from common illness to highly complex and specialist conditions at our hospital in the City of Liverpool and also across many community sites and clinics throughout the North.

Alder Hey Children's Charity raises vital funds to help make Alder Hey a truly world-class, patient-friendly hospital for the 330,000 patients and families we care for every year. Without the support of charitable donations, many of the outstanding facilities and innovations at Alder Hey could not be achieved.

The Charity helps fund a range of activities and projects which are designed to enhance and improve the lives of our amazing patients. This includes funding special projects such as play specialists and arts for health programmes as well as supporting research.

Money raised is also used to help Alder Hey continue to develop our new children's health campus next to the hospital, to fund distraction technology designed to reduce pain and anxiety in patients and to buy specialist medical equipment. Our ambition to improve children's health means we are

using cutting edge technology to develop new ways to treat children more effectively through Research and Innovation. We're testing new sensor technology to help us identify infections and we're printing children's X-Rays in 3D so our surgeons can use these as a guide in surgery.

We're not satisfied treating children using today's medicines and technologies, we want to find the very best treatments we can. That's why we're working to develop the next generation of medicines and interventions that are even more effective, and safer.

## Investing in Research & Innovation

The Charity provides vital investment in Research and Innovation. A recent multi-year grant supports five senior researchers and has enabled 10 clinicians new to research to start their first research projects at Alder Hey. We also support the Innovation team with funding for several posts that enable the development of pioneering solutions to respond to the current challenges faced within child healthcare.



Consultant Paediatric Ophthalmologist and Strabismus Surgeon, Damien Yeo models our 2021 Charity PJs



## Arts for Health

The Charity is always looking for ways to support the delivery of meaningful projects that offer distraction from treatment, nurture new skills, develop confidence and make time in hospital as comfortable as possible for our patients. We help fund the Arts for Health programme, reaching approximately 4,000 children and young people every year.

We recently hosted a project where artists worked with children on the ward, supporting them to turn their own experiences into a book of lively comic strips!

## Alder Hey is...

- The first hospital in England to be awarded Investing in Children status. This accreditation is a quality mark for how we engage and work with our children to improve their care and experience during their time in hospital.
- A Centre of Excellence for cancer, spinal, heart and brain conditions.
- The UK's first Institute of Child Health and it remains one of only two in the country.
- A Centre of Excellence for Muscular Dystrophy and the first UK Centre of Excellence for Childhood Lupus.
- One of only four national centres for childhood epilepsy surgery.
- A designated Children's Major Trauma Centre.
- Home to Europe's first intro-operative 3-T MRI scanner which is pioneering technology for neurosurgery, reducing repeat operations in 90% of cases.
- A lead researcher into children's medicines, infection, inflammatory diseases and oncology.
- Is a renowned teaching hospital taking on over 500 medical students and 400 nursing students each year.
- Is leading the field in paediatric health research - the UK Medicines for Children Research Network is hosted at Alder Hey in conjunction with the University of Liverpool.
- Is responsible for the health of more children than any other UK hospital – serving a population of 7.6 million.
- Is building a new Surgical Neonatal Unit which will be the first in the UK to pioneer the FiCare pathway, which involves parents in the care and treatment of their vulnerable newborns and allows family to stay with their babies 24 hours a day throughout their care at the hospital.



# Our Appeals: 7in10 Children's Mental Health Appeal

In 2020 BBC One's Strictly Come Dancing head judge Shirley Ballas helped us to launch a major fundraising drive to transform the way mental health services are delivered to children and young people.

Highlighting that 7 out of 10 children and young people who experience a mental health condition in the UK have not had appropriate interventions at a sufficiently early age, Shirley backed and headed the appeal.

We aimed to raise vital funds to enhance Inpatient and Community mental health services at Alder Hey, enabling more children to access the treatment they need at the time they need it.

As part of wider plans to create a unique dedicated children's and young people's healthcare campus, the new development, which has recently opened its doors, includes a new mental health outpatient facilities and a brand new twelve bed specialist inpatient mental health Unit, Sunflower House, alongside cross dependent community health services.

Located right next door to the hospital within a modern, child-friendly building and fronted by our award winning Chelsea Flower Show garden (see more below), the enhanced provision of mental health services will enable more children and young people to be seen and treated quickly by experienced, specialist clinicians.

Patients and their families will be able to receive rapid and early access to co-ordinated multi-disciplinary care, benefiting from the most up to date assessment and diagnosis facilities. The development enables Alder Hey's community services to link more closely with its specialist hospital services, enhancing care for children with long term conditions such as neurology, cardiology and infectious diseases.

The '7in10 Children's Mental Health Appeal' is very close to having raised the £3m required to ensure that the building itself is designed to the highest standards, creating the best possible child friendly environment for our young patients.



“Alder Hey means so much to me; it’s a world class place and the work they do there is inspiring and pioneering. To be asked to be part of the new 7in10 Children’s Mental Health Appeal is an honour. I know from my own personal experience how important this work is. There is a very real need for children to have access to appropriate care and treatment as soon as possible. This Appeal is a chance for everyone to help shape the future of mental healthcare for children and young people across the whole country.”

*Shirely Ballas, Appeal Ambassador*



# Alder Hey now home to an award winning Chelsea Garden

We are delighted to have a Silver Gilt award winning Chelsea Flower Show garden located at Alder Hey for the use and enjoyment of our patients, families, staff, volunteers and the general public. Designed by brothers Hugh and Howard Miller, and fully funded by Project Giving Back, the Alder Hey Urban Foraging Station is a woven landscape; it is about weaving together the young and old, green and urban, play and learning and Alder Hey Children's Hospital with its community. At its core is the aspiration to inspire children to lead active, healthy, pleasurable lives. The garden is infused with the magic of discovery inherent to foraging. Visitors first encounter the garden as nostalgic glimpses through rampant, blossoming hedgerows. Within, a sense of freedom prevails; explore, 'leave the

path', get lost in your own world. A design language of woven forms associated with foraging are abstracted into a woven landscape. Precast concrete 'strands' make up a picnic blanket laid over an undulating landscape with edible herbs growing through. The Alder Hey Urban Foraging Station will provide a haven for wellbeing and togetherness for all families and staff at Alder Hey. It will also be openly welcoming to the wider community, encouraging local residents to benefit from this unique garden and the foraging experience. Situated within established parkland, Alder Hey has a unique vision and outlook, incorporating the benefits of being in nature and the powerful impact that green space can have on our mental and physical health. The garden is located outside Sunflower House.



**RHS**

Show Exhibitor 2022

# Our Appeals: Surgical Neonatal Appeal

Alder Hey has always pioneered neonatal care - opening the world's first surgical neonatal unit in 1953. Our new Appeal will help create a unit offering 22 neonatal cots and featuring 18 individual family rooms where parents can be alongside their poorly new-borns 24 hours a day whilst they're receiving expert care, another first of its kind from one of the UK's premier leading edge hospitals.

The unit will address a shared concern between Liverpool Women's Hospital and Alder Hey that babies who need specialist surgery currently have to be transferred to Alder Hey to get the surgical care they need after which they are transferred back to Liverpool Women's Hospital to continue their specialist neonatal care, sometimes several times.

Funding from the Appeal will provide 'over and above' enhancements and equipment for both the clinical space and family areas, elevating

the new Neonatal unit from a facility that provides families with a safe and secure environment for their new-borns, to a truly world-class facility that wraps around families with the most vulnerable babies in the region.

Our £3m Surgical Neonatal Appeal was launched by Liverpool Legend and Charity Champion, Jamie Carragher. Jamie, who was treated at Alder Hey's neonatal ward for the first six weeks of his life, launched the appeal for us in 2021.



“My family and I will forever be grateful to Alder Hey after they cared for me as a baby. The new unit will help keep families together at such a worrying time and provide lifesaving treatment. I am proud to support this appeal and it is something we can all get behind.”

*Jamie Carragher, Appeal Ambassador*





## Our events are huge

All charities will say their supporters are the best, but we can go further than that. Our supporters are just superb. The excitement, sense of community, camaraderie, goodwill and warmth generated by all of our events, large and small, is palpable from the moment people sign up, all the way through to the finishing line.

With a huge sense of personal achievement and satisfaction all our participants can rest assured in the knowledge that the help they are giving to Alder Hey goes beyond a mere donation.



Dragon Boat Festival



Coniston Challenge



Oli Safari Walk

## Our Values

Here at Alder Hey Children's Charity, our values guide the way in which we work. Being courageous, working together, being passionate about our work, and making sure that we are creative in what we do helps us to deliver the support necessary so that Alder Hey can continue to deliver the very best care for our young patients and their families. Our values are:

**Courage:** we try new things and take risks to innovate and drive forward new ideas. We have the courage to speak up and take a stance. We are accountable, responsive and responsible. We are unstoppable.

**Together:** we work together as one team, sharing our knowledge and learning. We work in partnership with patients, families, supporters and colleagues. We are respectful, celebrate diversity and empower each other to achieve our aims.



**Passion:** we are passionate about what we do and why we do it. We work together to share and grow. We inspire others.

**Magical:** we are fun, creative and child led. We create special moments, provide little extras and go further for our brave young patients.

# Becoming a Trustee

## Our Board of Trustees and its Purpose

The Board of Trustees at Alder Hey Children's Charity are responsible for providing oversight and leadership of the Charity, ensuring good governance and effective probity. The Trustees ensure there is a clear strategic direction in line with its charitable purpose. Just as importantly, they support and challenge the Chief Executive and Senior Management Team to enable the Charity to grow and thrive.

The Board has three sub-committees consisting of the Finance, Audit & Risk Committee; HR Committee; and Nominations Committee. In addition, there is a subsidiary Board for the wholly owned subsidiary company Alder Hey Promotions, through which trading activity in the charity shops is undertaken.

The Charity and Trust Boards work together towards a linked strategic aim of achieving a healthy future for children and young people. The Charity looks to achieve this by helping to fund the highest specification equipment and facilities, whilst bringing the added 'magic' extras for the best possible patient experience to each of our families.

Trustees have adopted the Charity Governance Code to ensure they are following good governance practices and they adhere to the Nolan Seven Principles of Public Life. Each year trustees review their own performance with the Chair of the Board and each trustee provides anonymous feedback on the performance of the Chair, ensuring all trustees are accountable within their role.

## Time Commitment Required from our Trustees

The time commitment required from a trustee can vary but is approximately 6 half day meetings a year plus preparation time. This includes:

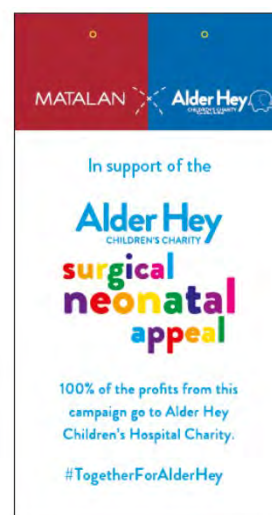
- Preparation for meetings.
- Attendance at four board meetings, usually taking around three hours in the day plus travel time.
- Attendance at other Board events including an annual away day and board development training.
- Attendance at important occasions including fundraising events and the staff value awards.
- Attendance at other key meetings and events as required.

It is likely that any new trustees may also be requested to join a sub-committee, depending on their individual specialism, and further time commitment will be required for this of approximately 2 days a year, including:

- Preparation for meetings.
- Attendance at four committee meetings, usually taking around two hours in the day.

## Terms of Office

Trustees are usually appointed for a term of up to four years. Trustees may also be re-appointed at the end of their term of office, but no Trustee may serve more than 10 years.



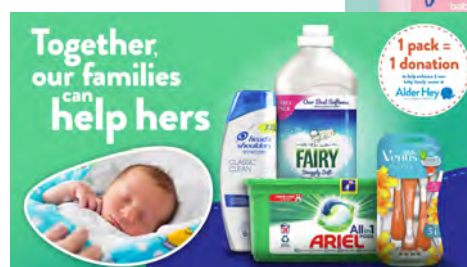
## Location of the Role

Most meetings are held on the Alder Hey Children's hospital site in Liverpool, but some may be offsite. Trustee Board meetings may also be held on-line or can be undertaken in a hybrid format. It is understood that there are occasions where trustees will need to attend remotely to fit in with their other commitments, however, it is expected that a proportion of meeting will be attended in person within any given year.

## Main Duties

- Provide oversight to ensure that Alder Hey Children's Charity adheres to and is run in accordance with its charitable purpose, governing documents, charity law, company law and any other relevant legislation or regulations.
- Determine the strategic objectives for the Charity and approve any associated business plans and budgets, ensuring the financial stability of the organisation.
- Ensure that the organisation applies its resources exclusively in pursuance of its charitable objectives (i.e. the charity must not spend money on activities that are not included in its own objects, however worthwhile or charitable those activities are) for the benefit of the public.
- Monitor the Charity's performance in relation to its plans and budgets.
- Provide oversight to ensure the protection and effective management of the Charity's assets, including any investment funds.
- Ensure the effective and efficient administration of the Charity, including having appropriate policies, procedures and controls in place.
- Ensure that key risks are being identified, monitored and controlled effectively.
- Review and approve the group financial statements.
- Provide support and, where necessary, challenge to Alder Hey children's Charity Executive & Senior Management Team in the exercise of their delegated authority and systems of internal control.
- Follow proper and formal arrangements for the appointment, supervision, support, appraisal and remuneration of the Senior Management Team and Chief Executive.
- Keep abreast of changes in Alder Hey Children's Charity's operating environment.
- Contribute to the broader promotion of Alder Hey Children's Charity's objects, aims and reputation by applying skills, expertise, knowledge and utilising appropriate contacts.
- Attend and actively participate in Board meetings (being adequately prepared and ready to contribute to discussions).
- Be a positive representative for the Charity and work to safeguard, uphold and promote the brand and values.

**Our recent partnerships with Johnson's Baby and Proctor & Gamble ensure our reach extends across the whole country.**



# Person Specification - Trustee

- A commitment to the organisation.
- A willingness to devote the necessary time and effort, coming prepared to all meetings.
- Strategic vision.
- Good, independent judgement.
- An ability to think creatively and independently. A desire to try new things, whilst balancing risk within the organisation.
- A willingness to speak your mind whilst being open to new ideas; providing challenge but being willing to accept and support majority decisions.
- An understanding and acceptance of the legal duties, responsibilities and liabilities of trusteeship.
- An ability to work effectively as a member of a team.
- Commitment to principles of equality, diversity and inclusion.
- An understanding and commitment to Alder Hey Children's Charity Values of Courage, Together, Passion and Magic.
- An understanding and commitment to the brand, with an ability and willingness to represent the Charity in an ambassadorial capacity.
- A passion for delivery of excellence in child health, with a personal understanding of the difference this could make.
- A desire to help, make a difference and have fun alongside the Charity team.
- A commitment to Nolan's seven principles of public life: selflessness, integrity, objectivity, accountability, openness, honesty and leadership.
- A willingness to understand the balance between providing strategic direction and supporting the Senior Management Team, whilst allowing them to make operational management decisions.
- A willingness to attend in person meetings in Liverpool for some or all of the year.

## How to apply

To arrange an informal chat about the role please contact Sarah Fletcher, Director of Finance & Operations ([sarah.fletcher@alderhey.nhs.uk](mailto:sarah.fletcher@alderhey.nhs.uk)).

To apply please send your CV and a covering letter explaining why you are interested in the role and how you believe you can help the Charity to [hrcharity@alderhey.nhs.uk](mailto:hrcharity@alderhey.nhs.uk)

Applications need to be received by **Sunday 13 November 2022**.

Interviews will be held on **Wednesday 23 November 2022**.

Join Us  
Join In

**Alder Hey**   
CHILDREN'S CHARITY

Alder Hey Children's Charity  
Alder Hey Children's Hospital  
Eaton Road  
Liverpool L12  
Reg Charity No 1160661

Let's Be  
**HAPPY**  
Together

Basem Khalil - Consultant Paediatric and  
Neonatal Surgeon

