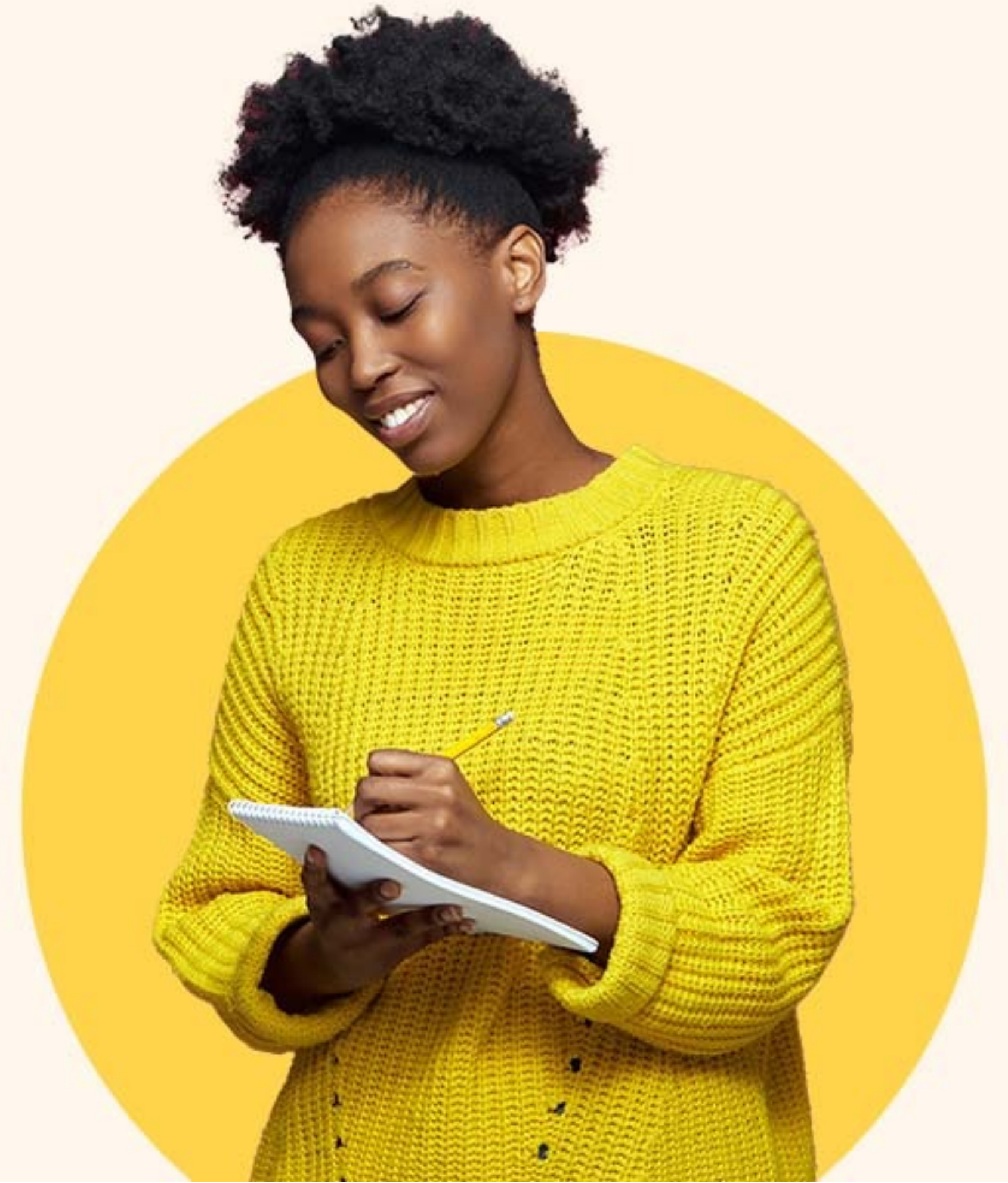


Funding for your organisation



Question....

Do you **shop** online?

Does your organisation need **funds**?



A little bit about us...

We have **15 years** of fundraising experience

Members of the **Institute of Fundraising**

Members of **NCVO**

£42m raised

Partnered with **Liverpool CVS**





Turn online shopping into **funding**

Free online fundraising platform, trusted by 170k good causes

Your organisation gets **monetary donations** when supporters shop online

Unrestricted funding

Complements your other **fundraising**

People can support you **without** it costing them extra



How it works

You **register** your organisation with easyfundraising – it's **free** and takes just a couple of minutes

You ask your volunteers, staff & supporters to use easyfundraising when they **shop online**

When they shop, brands **donate** a percentage of their spend to your organisation for **free**

7,000 brands will donate to your organisation



Booking.com



 trainline

M&S

ASDA groceries



amazon.co.uk

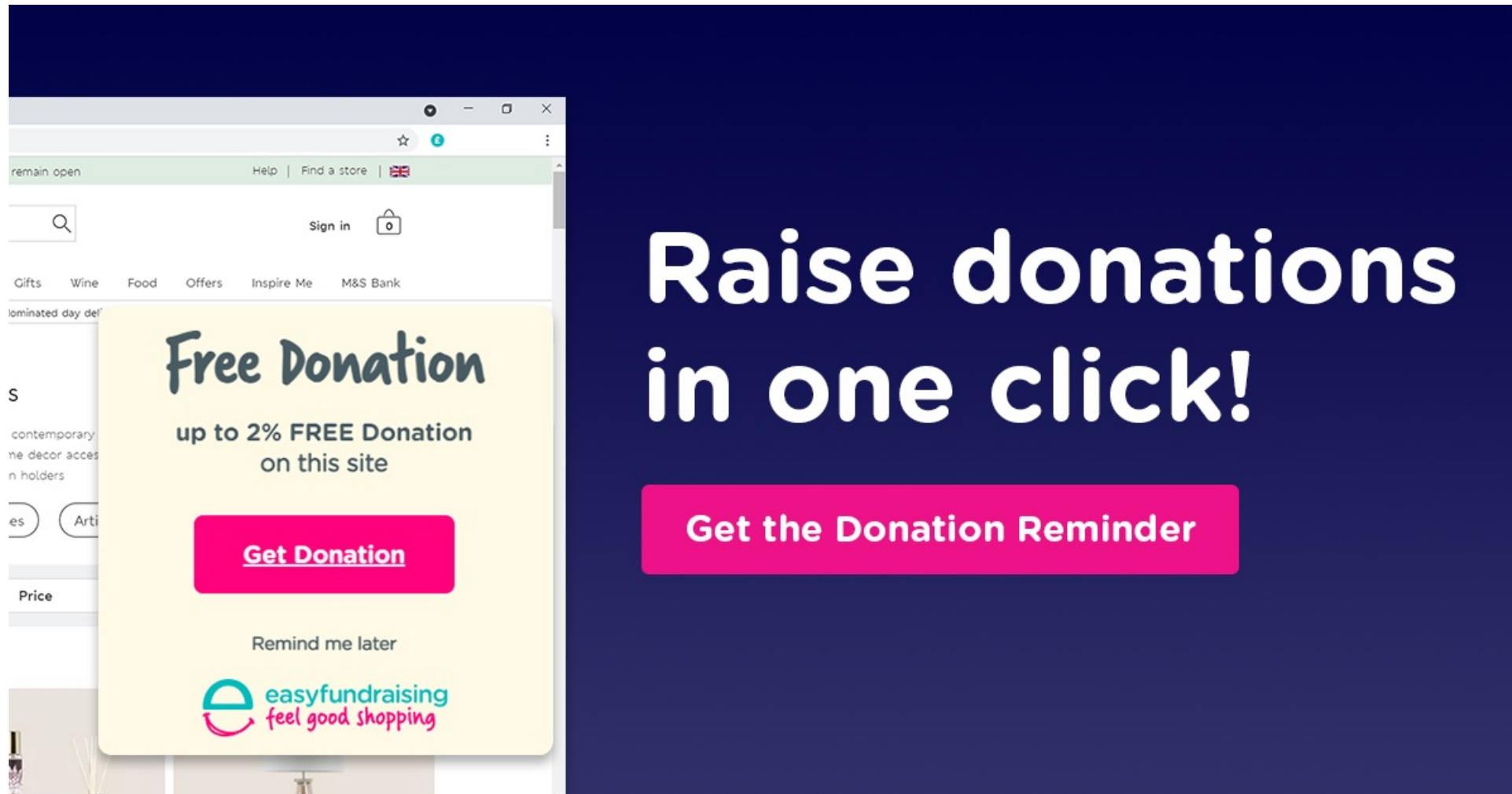
Argos

Morrisons
Since 1899

Let me show
you **how it**
works...



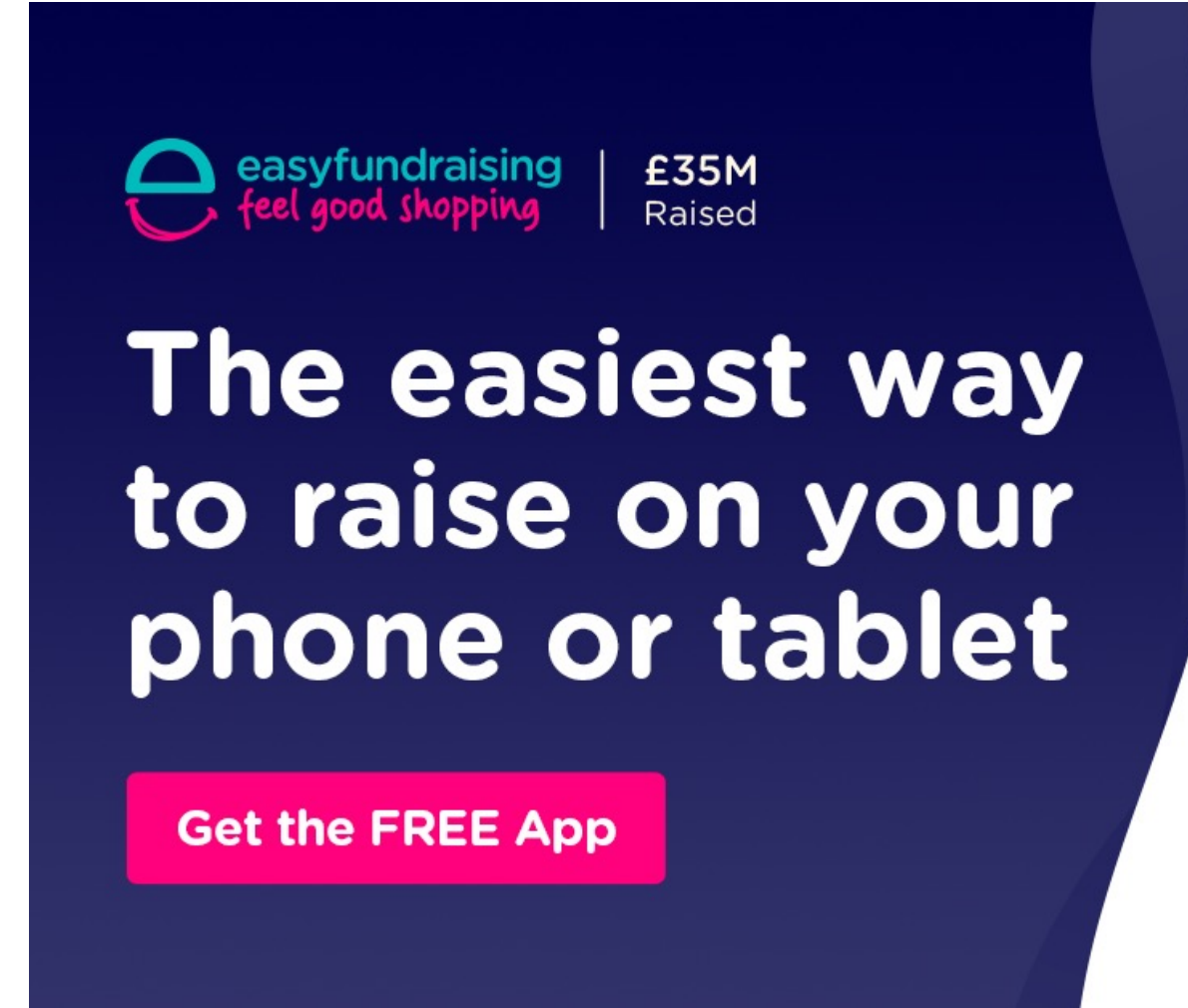
Tools to help you raise easily

A screenshot of a website with a yellow overlay box. The overlay text reads: "Free Donation up to 2% FREE Donation on this site" with a pink "Get Donation" button and a "Remind me later" link. The background website shows a search bar, navigation menu, and product listings.

Raise donations in one click!

[Get the Donation Reminder](#)

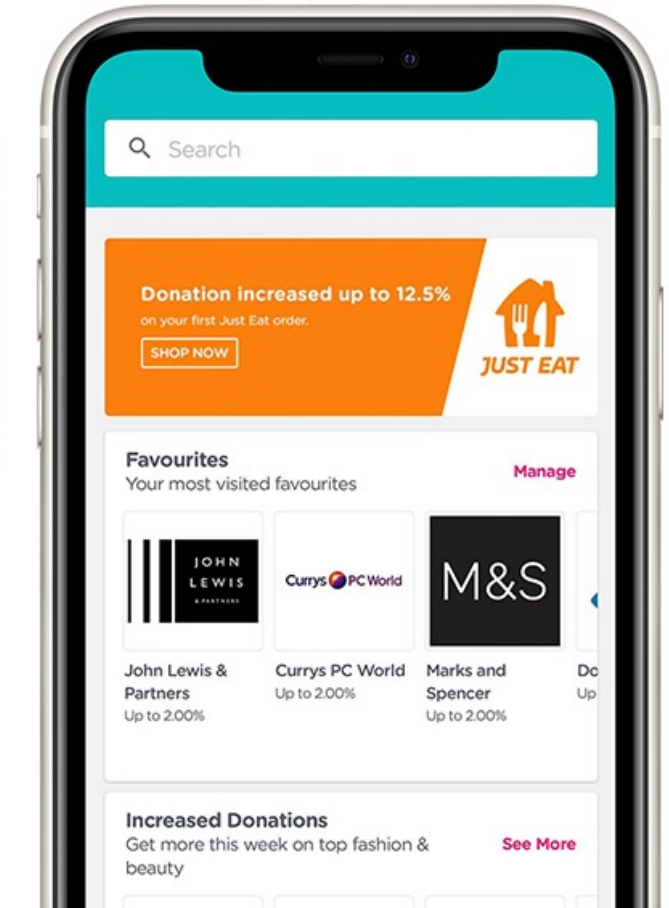
Donation Reminder

A dark blue graphic with the easyfundraising logo and "£35M Raised" in the top right. The main text reads "The easiest way to raise on your phone or tablet" with a pink "Get the FREE App" button.

The easiest way to raise on your phone or tablet

[Get the FREE App](#)

App



FAQs

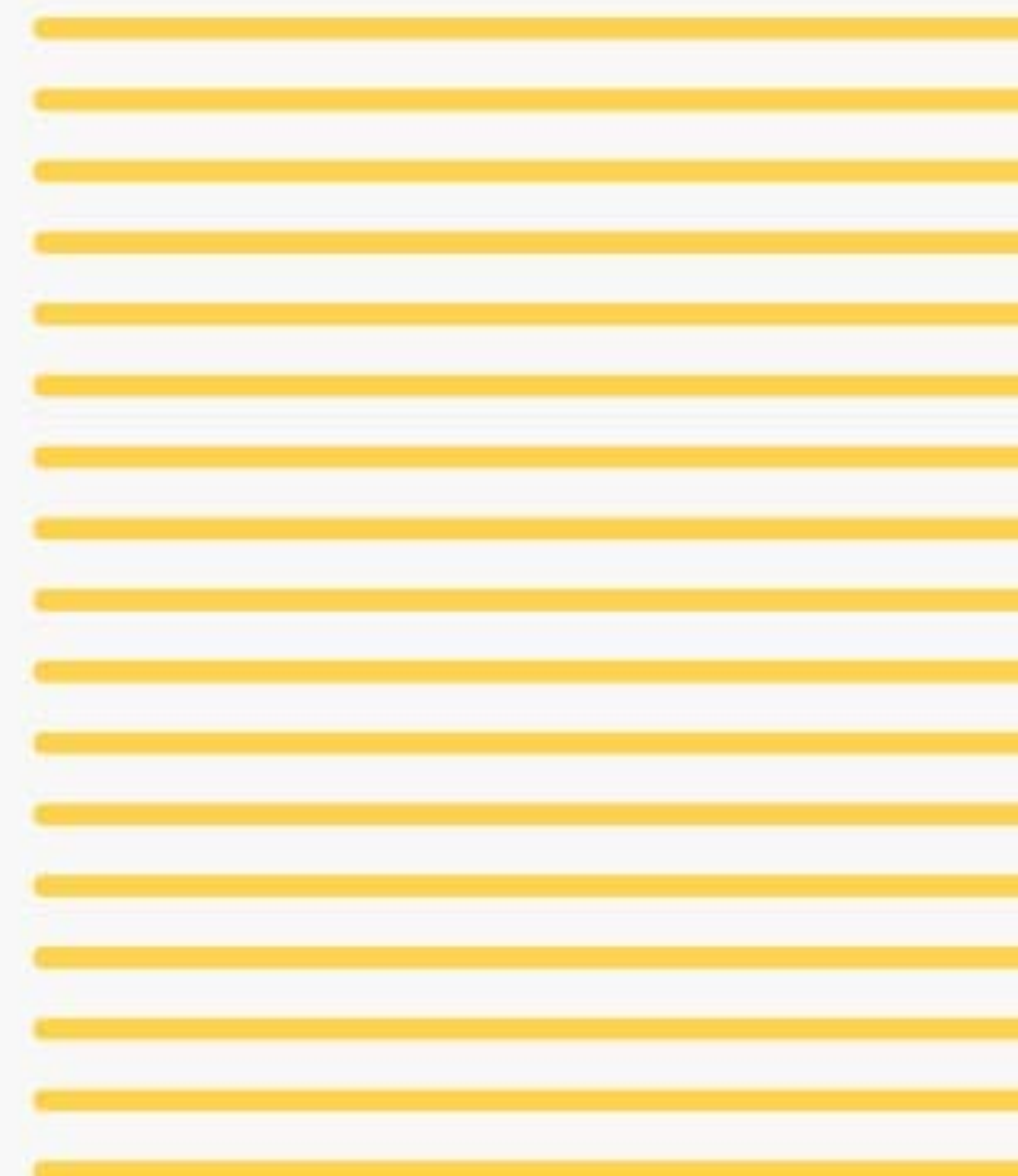
Do we have to be a **charity**?

Will it **cost** anything?

How is easyfundraising **funded**?

How are we paid our **donations**?

How does it work with **AmazonSmile**?



Getting **started**





Not using easyfundraising yet?

Go to this link: www.easyfundraising.org.uk/lcvs

The screenshot shows the easyfundraising website interface. At the top left is the easyfundraising logo. The main heading reads "Free unrestricted funding for your organisation". Below this, it says "Turn online purchases into free donations for your voluntary organisation, non-profit, charity, or CIC". On the left, there is a Trustpilot rating of 4.6 stars from 3,990 reviews. On the right, a white box contains the text "Start earning unrestricted funding" and a form asking "What's your organisation's name?" with the example "e.g. Samaritans - Liverpool" and a yellow "Sign us up!" button. At the bottom, there are logos for LCVS (Together for Liverpool for Good), NCVO Member (2021), Institute of Fundraising, and UKFundraising (fundraising.co.uk).



Your **easyfundraising** page

Woodlands Hospice - Liverpool

📍 Liverpool, Merseyside

£852.85 raised

14 supporters

[Sign up and support this cause](#)



Getting your supporters involved

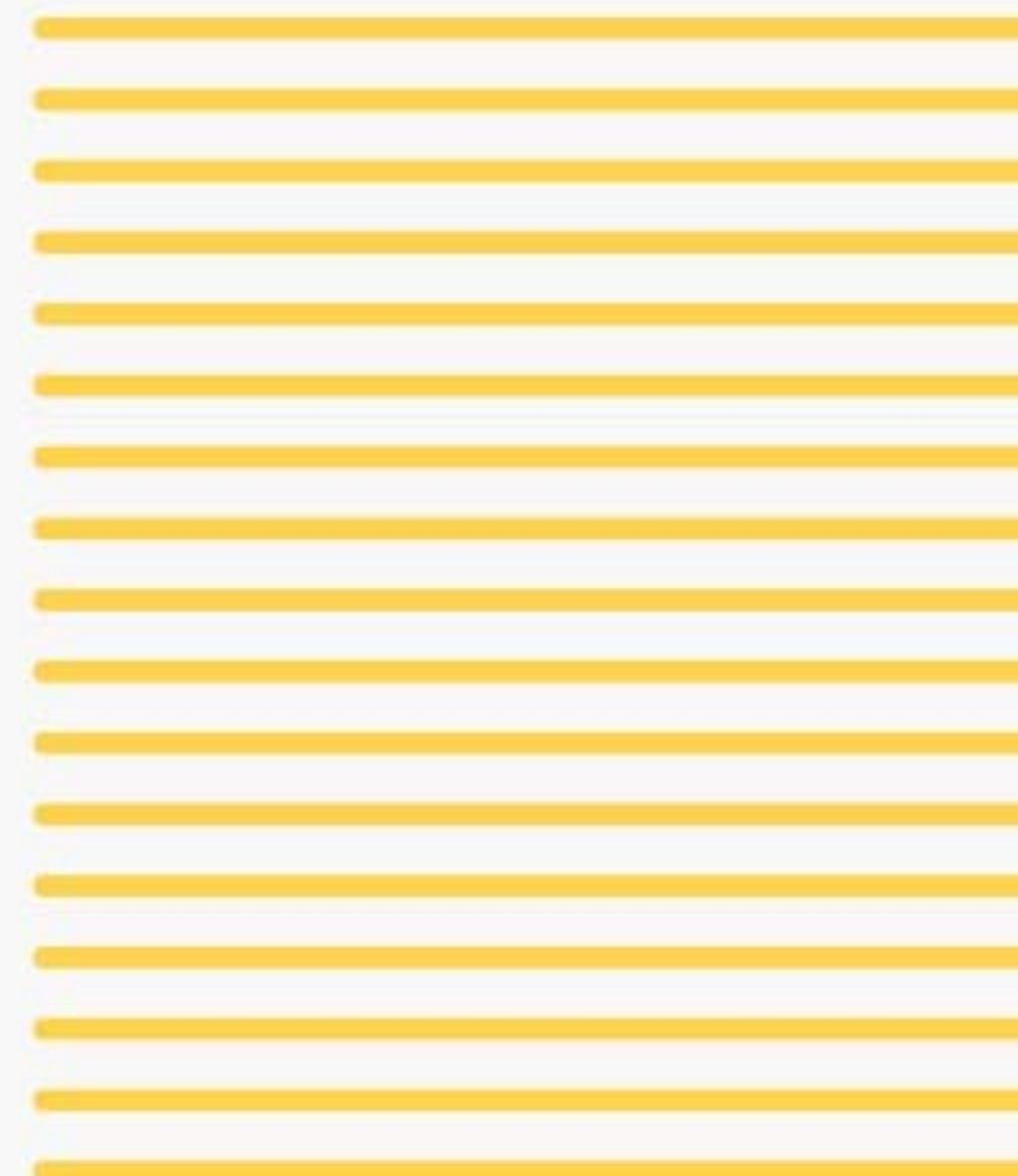




You're busy – let us help you **raise**

Free phone support from an experienced easy fundraising coach

Free fundraising tools – social posts, email templates, flyers, presentations and more



Best practice tips for **raising more**



**Turn your weekly
shopping into
big donations**










Supermarket	Home delivery		Click & Collect	
	First order	Existing customer order	First order	Existing customer order
Sainsbury's	£6.00	£2.00	£6.00	£2.00
Morrisons	£3.00	£1.50	£3.00	£1.50
WAITROSE & PARTNERS	£2.50	£2.50	£2.50	£2.50
TESCO	£2.50	50p	£2.50	50p
ASDA	£3.50	£1.00	×	×
ocado	£3.50	£2.00	×	×
Iceland	1.5%	0.5%	×	×

Minimum spend requirements apply. Full retailer T&C's apply. Donation rates may change from time to time, rates above were correct as of 16/09/2022.



Raise up to
£150

when you purchase insurance,
broadband, mobiles, ISAs and
when you book your next trip.



Travel brands donate to us when you book

Make your next holiday
even more magical



easyfundraising You shop, brands donate to us



£34M
Raised



Raise **FREE** donations when you're buying for business



So why register with **easyfundraising**?

Democratises giving
– **anyone and everyone** can help
you raise

This money is
available from
retailers – **make the
most of it!**

There's nothing to
lose – and **much
needed funding** to
gain

Next steps

Register at: www.easyfundraising.org.uk/lcvs

Use your free **fundraising** tools

Take advantage of those big **donations**

Contact me at becky@easyfundraising.org.uk

