

## Well Placed Group

22 May 2025, held at LCVS, 151 Dale Street, L2 2AH

Action

### Minutes

#### Present:

Ellie McNeil (Chair) (EM)	YMCA
Danika Leahey	Be Free Campaign
Debbie Nolan	Citizens Advice
Janette Carr	Compass
Zoran Blackie	Healthwatch/MerseyCare
Matthew Philpott	Health Equalities Group
Win Lawlor	Irish Community Care
Elaine Mathers	Imagine Independence
Bev Morgan	Koala
Jeff Scales	LCVS
Rachel Lindsay (notes)	LCVS
Dagmara Wojciechowicz	Merseyside Polonia
Dave Horsfield	PC24
Jill Sheldrake	PSS
Joanne Parr	MSDP
Diane Hesketh	Natural Breaks
Lucy Dossor	Growing Sudley
Kellie Welsh	Sahir House
Jemma Guerrier	The Reader
David Carter	Whitechapel Centre
Kevin Peacock	Options for Supported Living
Rachael Stott	PSS
Paul Heslop	Local Solutions
Karol Zwolinski	Turner Homes
Lisa Taaffe	We are Nugent

#### Apologies

Jacinta Ashdown	Age Concern Liverpool & Sefton
Richard Davies	LCVS
Anne McKenna	The Bobby Collieran Trust
Matthew Cliff	Bradbury Fields
Matty Caine	First Person Project
Rocio Castillero	Incurably Wonderful
Ant Hopkinson	Sahir House
Maxine Ennis	The Rotunda
Tom Harrison	Local Solutions

#### Welcome and Introductions

Ellie McNeil (EM) welcomed all representatives to the meeting and invited everyone to introduce themselves.

## 2. Minutes of the meetings held on 10<sup>th</sup> March 2025

The minutes of the meeting held on 10<sup>th</sup> March 2025 were agreed as a correct record.

## 4. Rep Feedback

### Neighbourhoods, Jeff Scales

Attended Neighbourhood Partnership Delivery Group on 3<sup>rd</sup> April but the most recent one is happening today and Richard Davies is attending.

The meeting Jeff attended involved a presentation from NHS on their approach to neighbourhood working by Cheryl Mould (Associate Director of Delivery, Liverpool Place (NHS Cheshire & Merseyside) – who is leading on that. Emphasis is on prevention – so limiting hospital stays and people having to receive NHS support.

A lot of focus in working with social care and GP practices – but also recognises the need for neighbourhood working to be wider than that– to develop a social model to underpin good health in communities.

Explicitly references Connecting people accessing health and care to wider public services and third sector support.

Also had a presentation from Trish Mattinson from Merseycare who is head of operations for Children young people and families. New transformational 0-19 public health service contract commenced Tues 1st April – it is a transformed service which provides universal, targeted, community and specialist support. Focus on strengthening partnerships and the 0-19 workforce will be aligned to the 13 neighbourhoods. Where possible, co-located.

ZB felt there is a challenge around engaging at neighbourhood level and is currently undertaking work around a health sub group. It was agreed that there may be other themes appropriate to look at in terms of a joined up approach around delivery across organisations.

It was agreed that JS would invite Jo Richmond to the next Well Placed meeting in July.

### Public Health, Matthew Philpott and Debbie Nolan

MP and DN met with Elspeth Anwar who is happy to meet with the group and keen to use this group strategically through consultation or discussions around funding. MP will be sharing a one page document with the group detailing the different public health strategies. There seems to be an overlap between this group and the Marmot Group. MP is to circulate a list of who sits on the Marmot Group. DN reported that they had also talked about how destructive short term funding can be to our sector.

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JS

MP

## **Secondary Care, Dave Horsfield and Zoran Blackie –**

Dave Horsfield reported on the affect Accountable Care Organisations are going to have on the sector and felt when meeting with different reps, there is a need to agree a combined message.

## **Housing and Homelessness, David Carter and Joanne Parr**

Hoping to receive feedback from the Homelessness Strategy shortly which should go to the Homelessness Partnership Board who will review the membership once the action plan is in place.

## **Children and Families, Lisa Taaffe and Jemma Guerrier**

LT has had some engagement with the team facilitated by Jenny Turnross. Next meeting will take place next month in order to look at a collaborative approach and delivery. The Children and Families Group are working on a 2025/26 work plan, therefore JG will share once it's complete.

## **3. Development Plan and Marketing Plan**

Following EM's email, it has been identified that the £10k grant to support the establishment of Well Placed remains with LCVS. Originally the money was to pay a small contribution to the original rep group of around £600. EM proposed that instead of that we used the money as a pot to springboard the work we are doing and achieve some of the key actions we identified at last meeting.

EM talked through the suggested Development Plan.

It was agreed that the sequencing would be included ie. increasing understanding of each other's work within the group, also what is dependent on others and what needs to come first. Matthew Philpott suggested a logic model in terms of sequencing.

Joanne Parr suggested applying for National Lottery Funding as a partnership and will look at the criteria.

## **Website**

Rachael Stott demonstrated the website to date and suggested other key areas for marketing would be:

Social media

Events and conferences

Labour Party Conference

Rachel went through the website and will share the link after the meeting.

Once agreed objectives, Rachael will include more details on the website.

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JP

RS

Well Placed supported by LCVS – how is this explained? Need to make sure this sits in the right place. There was discussion around whether the group remains with LCVS or as an independent group and it was agreed that this should be discussed further, along with a costed marketing plan. It was agreed that the following would also need to be considered:

- £10k used for marketing
- Consider whether a conference is a good idea
- Buy in time independently from Rachael Stott to help drive some of the marketing forward
- Approach Lottery and explore other opportunities for funding the work we do.
- Social event - EM will circulate a date between now and the July meeting. Suggestion was made of an informal meeting with breakout groups to discuss ideas in a smaller group.
- Anyone wishing to join the Whatsapp group should let EM know and she will add people into the group.
- Debbie Nolan suggested producing a film as part of the marketing strategy.

#### **4. Any other business**

There was no other business

#### **5. Date of next meeting**

24<sup>th</sup> July, 10am, LCVS, 151 Dale Street, L2 2AH

**Action**